



2009 Price Sheet

www.TrafficEnvy.com

1-877-516-4100



Content Writing Pricing

Article/Blog Post Writing

10 Optimized SEO Articles or Blog Posts

- Each article/blog post is 400-500 words long with emphasis in selected keywords.
- Original Content verified by CopyScape.
- Professional Quality (SEO keyword Focused)
- **Package Price: \$250.00**

25 Optimized SEO Articles or Blog Posts

- Each article is a 400-500 word professionally written with emphasis in selected keywords.
- Original Content verified by CopyScape.
- Professional Quality (SEO keyword Focused)
- **Package Price: \$562.50**

Press Releases

1 Standard Press Release

- Press Releases are 500-750 words professionally written with emphasis in selected keywords.
- Original Content verified by CopyScape.
- Professional and Newsworthy Quality (Content Quality Focused)
- **Package Price: \$250.00**

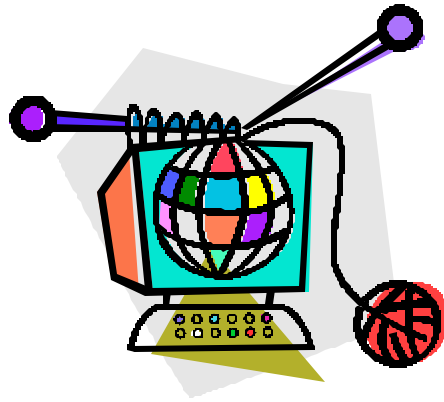
5 Standard Press Release

- Press Releases are 500-750 words professionally written with emphasis in selected keywords.
- Original Content verified by CopyScape.
- Professional and Newsworthy Quality (Content Quality Focused)
- **Package Price: \$550.00**
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Comment Writing (Forum, Blogs and Wiki Sites)

- These comments are posted for you in sites I related to your industry like: blogs, forums and wiki sites. - Manual submissions
- Multiple Usernames

Comments	TrafficEnvy.com
50	\$150.00
75	\$210.00
100	\$270.00
150	\$390.00
250	\$587.50



Website Optimization Pricing

Internal Site Optimization Packages

- A. Professional Keyword Analysis - \$650.00
- B. Professional SEO Site Evaluation - \$650.00
- C. Keyword Analysis and Site Evaluation - \$800.00

D. SEO Set-Up Package Basic

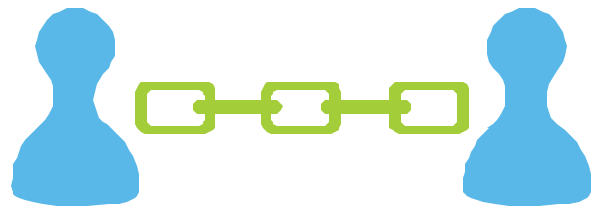
One-Time Price: **\$1,550.00**

- Keyword Analysis
- Site Positioning Analysis
- Optimize meta keywords in order that the website be more relevant for the SE's (Up to 5 pages)
- Optimize Meta descriptions. (up to 5 pages)
- Optimize the Meta titles. (up to 5 pages)
- Additional META-DATA (title, keywords and description): \$10 per additional page.
- 500 Directory Submissions

E. SEO Set-Up Package Premium

One-Time Price: **\$2,400.00**

- Keyword Analysis
- Site Positioning Analysis
- Optimize meta keywords in order that the website be more relevant for the SE's (Up to 7 pages)
- Optimize Meta descriptions. (up to 7 pages)
- Optimize the Meta titles. (up to 7 pages)
- Additional META-DATA (title, keywords and description): \$10 per additional page.
- XML Site Map Creation.
- 1000 directory Submissions



Link Building Pricing

Website Local Search Package

Price: \$2,100.00

- Manual submissions.
- Inclusion in Google and Yahoo Local Search
- Including in top 25 local web directories.

Directory Submissions

- Manual submissions.
- Backlink Report

Submissions	Traffic Envy.com
100	\$150.00
250	\$270.00
500	\$425.00
1000	\$600.00
1500	\$750.00
2000	\$800.00

Article Submissions

- Manual submissions.
- Up to 3 Links (URL's) can be included in the article.
- Backlinks Report

Submissions	Traffic Envy.com
50	\$150.00
100	\$240.00
200	\$450.00
500	\$900.00

Social Bookmarks

- Manual submissions
- Top Social Networking websites.
- Backlinks Report

Submissions	Traffic Envy.com
50	\$150.00
75	\$210.00
100	\$270.00
150	\$390.00
250	\$650.00
500	\$1,200.00

Blog Submissions

- Manual submissions
- Top Social Networking websites.
- Backlinks Report

Submissions	Traffic Envy.com
50	\$150.00
75	\$210.00
100	\$270.00
150	\$390.00
250	\$650.00
500	\$1,200.00

Press Release Submissions

- Manual submissions
- Top Social Networking websites.
- Backlinks Report

Submissions	Traffic Envy.com
50	\$250.00
75	\$296.25
100	\$350.00
150	\$517.50

RSS Feeds Submissions

- Manual submissions
- Top Social Networking websites.
- Backlinks Report

Submissions	Traffic Envy.com
50	\$250.00
75	\$296.25
100	\$350.00
150	\$517.50

Video Submissions

- Manual submissions
- Top Social Networking websites.
- Backlinks Report

Submissions	Traffic Envy.com
50	\$350.00
75	\$396.25
100	\$450.00

YouTube Page Promotion

- Manual submissions
- Top Social Networking websites.
- Backlinks Report

Submissions	Pricing
50	\$150.00
100	\$290.00
200	\$550.00
300	\$750.00

MySpace Page Promotion

- Manual submissions
- Top Social Networking websites.
- Backlinks Report

Submissions	Pricing
50	\$150.00
100	\$290.00
200	\$550.00
300	\$750.00

EBay Page Promotion

- Manual submissions
- Top Social Networking websites.
- Backlinks Report

Submissions	Pricing
50	\$150.00
100	\$290.00
200	\$550.00
300	\$750.00



Pay-per-Click Management

Pay-per-Click (PPC) Management Services

Basic PPC Campaign Setup Fee: **\$2,250.00 One Time Fee**

This includes:

- Market and Keyword Research
- Creation and Setup 20 Ad groups
- Each Ad Group focusing on one main key phrases and up to 15 related keywords
- Each Ad group has 3 Ad variations
- That's a total of 60 ads
- Keyword Selection and Setup
- PPC Ad writing
- Bidding Setup
- Landing Page Evaluation

Basic PPC Campaign Monthly Maintenance Fee: **\$850.00/mo**

This includes:

- Manage 20 Ad groups - each Ad group has 3 ad variations
- Manage 60 PPC Ads management
- Keyword Optimization
- PPC Ad Optimization
- Optimize Campaign Bidding
- Monthly Traffic and Performance Report
- **Note: You must setup your account from us.**



Link Building Monthly Packages

SEO Premium

Monthly Price: **\$995.00** + Setup Fee: **\$1,500.00**

- 5 Professionally Written Articles (5-8 keywords)
- 50 Article Submissions per Article (250 Article Submissions)
- 50 Blog Submissions per Article (250 Article Submissions)
- 50 Social Bookmark Submissions
- 100 Directory or Deep Link Submissions
- *Backlinks Monthly Reporting*
- *1st Month BONUS: Free Site and Keyword Analysis*

SEO Gold Package

Monthly Price: **\$1,990.00** + Setup Fee: **\$3,000.00**

- 10 Professionally Written Articles (Up to 5-8 keywords)
- 50 Article Submissions per Article (500 Submissions)
- 50 Blog Submissions per Article (500 Submissions)
- 100 Social Bookmarks
- 250 Directory or Deep Link Submissions
- BONUS: 5 Custom Blog Submissions
- *Backlinks Monthly Reporting*
- *1st Month BONUS: Free Site and Keyword Analysis*

SEO Diamond Package

Monthly Price: **\$3,980.00** + Setup Fee: **\$6,000.00**

- 15 Professionally Written Articles (Up to 5-8 keywords)
- 50 Verified Article Submissions per Article (750 Submissions)
- 50 Verified Blog Submissions per Article (750 Submissions)
- 250 Social Bookmarks
- 500 Directory or Deep Link Submissions
- 25 RSS feeds submissions
- 1 Press Release
- 100 Press Release Submissions
- 1 Video Creation
- 75 Video Submissions
- 100 Custom Comment Postings
- BONUS: 10 Custom Blog Submissions
- *Backlinks Monthly Reporting*
- *1st Month BONUS: Free Site and Keyword Analysis*

All of our monthly plans require a 3 Month Minimum Engagement



Web Development and Design

TrafficEnvy.com Site Packages

5 Basic Page Website

Price: \$3,500.00

Free Custom Domain:

This is a keyword researched domain name custom created for your business and optimized for current search engine traffic patterns.

Five Page Static Website Page:

We will build a 5 page static website to include: home, about us, 2 service or product pages and one contact us page with a web form that delivers form data to your business via email.

Free Keyword Analysis

Your website will come with a free site keyword analysis for your specific business.

Internal Site Optimization (SEO):

All your Web Pages include will be keyword optimized via SEO including titles, meta-description and meta-keywords.

Custom Graphic Design

The website will have a basic custom graphic design for your business.

1 year Hosting:

This package includes one full year of free standard web hosting. (\$340 value)

Additional Pages (\$350.00):

Additional Static Pages will be \$350.00 per page

Additional Web Forms (\$475.00):

Additional Static Pages will be \$475.00 per form. Up to 35 field per form.

Web Lead Capture Package # 1

Price: \$4,750.00

Custom Domain:

This is a keyword researched domain name custom created for your business and optimized for current search engine traffic patterns.

Lead Capture Page:

This can either be a "lightbox" lead capture form which will not interfere with your current website layout or a color coordinated opt-in form integrated into your existing website page.

Autoresponder:

This is the Database service that you will need to store the contact information from all opt-ins from your lead capture form.

1 year Hosting:

This package includes one full year of free standard web hosting.

Web Lead Capture Package # 1

Price: \$6,500.00

Custom Domain:

This is a keyword researched domain name custom created for your business and optimized for current search engine traffic patterns.

Website / Lead Capture Page:

If Website option is chosen - This is a 4 page website including About, Privacy, Contact Us and Home page. Website includes custom header and footer.

The Lead Capture Form can either be a "lightbox" lead capture form which will not interfere with your current website layout or a color coordinated opt-in form integrated into their website page. If you are purchasing a new website the lead capture opt-in form is automatically integrated into the Home page of the new website.

Audio Options:

- Professionally recorded Audio Segments Targeting Special Offers; Base 60 seconds- \$195, \$75 per additional 30 seconds

Video Options:

- Simple Text + Music + Background Video Message; \$250 additional
- Text and Narration + Background Video Message; \$500 additional

Autoresponder:

This is the Database service that your business needs to store the contact information from all opt-ins from your lead capture form.

Search Engine Advertising:

This includes 2 professionally written Articles written to promote your site. Also, this includes 2 professionally written Press Releases published half yearly.

12 Newsletters:

1 for each month of the year and sent on the first day of the month. These Newsletters are HTML (graphical) presentations of your specific business and can contain 1 standard page of information before additional costs are required.

One Coupon / Special per Month: (12 per year)

You can have a "special" or "coupon" created and sent to your client database at a rate of 1 per month. Unused months are not cumulative.

1 year Hosting:

This package includes one full year of free standard web hosting.

Web Lead Capture Package # 3

Price: \$9,000.00

Custom Domain:

This is a keyword researched domain name custom created for your business and optimized for current search engine traffic patterns.

Website / Lead Capture Page:

If Website option is chosen - This is up to 10 pages, to include About, Privacy, Contact Us and Home page and up to 6 additional pages of business related content. Website includes custom header and footer, custom graphical order links, and testimonial boxes if applicable.

The Lead Capture Form can either be a "lightbox" lead capture form which will not interfere with your current website layout or a color coordinated opt-in form integrated into their website page. If you are purchasing a new website the lead capture opt-in form is automatically integrated into the Home page of the new website.

Autoresponder:

This is the Database service that your business needs to store the contact information from all opt-ins from your lead capture form.

Search Engine Advertising:

This includes 2 professionally written Articles written to promote your site. Also, this includes 2 professionally written Press Releases published half yearly. Submitted to 50 engines for distribution across the internet.

12 Newsletters:

1 for each month of the year and sent on the first day of the month. These Newsletters are HTML (graphical) presentations of your specific business and can contain 1 standard page of information before additional costs are required.

One Coupon / Special per Month: (12 per year)

You can have a "special" or "coupon" created and sent to your client database at a rate of 1 per month. Unused months are not cumulative.

24 Custom Emails Promoting your Client List:

These marketing emails are professionally written and represent content you wish to express about your business, as well as additional offers.

1 year Hosting:

This package includes one full year of free standard web hosting.

We provide custom websites and high volume link building packages. For larger link building campaigns or customized website or campaigns, please contact us directly for a quote at:

1-877-516-4100 or Support@TrafficEnvy.com